

FOR IMMEDIATE RELEASE

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brandMD®, Inc. Launches New Age Defense System. A 5-Step Daily Anti-Aging Regimen Clinically Proven to Prevent and Improve Signs of Aging

LOS ANGELES, CA...brandMD® Skin Care, a Los Angeles based medical-grade skin care company specializing in the Private Label of technology based Medical-Grade Skin Care Products, exclusively for Medical Professionals is proud to introduce a new and innovative 5-step daily anti-aging regimen, the Age Defense System. Formulated by a group of leading dermatologists, scientists and market researchers, the Age Defense System has been clinically proven to prevent and improve signs of aging by visibly reducing the severity of deep wrinkles and diminishing the appearance of fine lines using the synergistic approach.

Here at brandMD®, we do not rely on a single treatment approach. Our technology driven formulas include Neutraplex™, a highly concentrated synergistic blend of age-fighting antioxidants, peptides, neuropeptides, retinoids and hydroxy acids. Our synergistic blends work together to treat, prevent and reverse signs of aging using the latest technology and highest concentrations of age fighting ingredients. The Age Defense System utilizes the latest ingredients and technology available, treating and preventing all age-related skin disorders. This 5-step medical-grade system works synergistically to provide smoother, younger looking skin that feels tighter and looks brighter.

Using our synergistic approach, the new brandMD® Age Defense System is infused with peptides, skin nourishing essential oils and Tretinol®, our proprietary form of retinol. Many anti-aging actives have molecules that are too large to get through the top layer of the skin. brandMD® Age Defense System's breakthrough molecular sized age fighting complex is able to penetrate to the lower level of the skin, stimulating the collagen and elastin which in turn, reduces and prevents fine lines and wrinkles. Specially formulated to stay away from parabens, skin drying alcohol, synthetic fragrances and oils, the Age Defense System not only works deep within the inner layers of the skin, but it also binds with the outer layer of the skin cell receptor sites. This allows the complex to accelerate, as well as exfoliate the top layer of old skin cells, leaving the skin looking and feeling smoother, with a healthy glow.

A recent 28-day independent study showed that patients using the brandMD® Age Defense System showed a significant decrease of 63% in the depth of wrinkles compared to the placebo of only 5%. 90% of those patients reported long-term anti-aging results and dramatically noticeable reduction of fine lines, wrinkles, age spots and hyperpigmentation.

According to Neutraderm Inc.'s President and CEO, Samuel Raoof, this new skin care regimen was formulated to specifically target and prevent signs of aging using groundbreaking technology.

"Through extensive research and countless formulations, we have created and tested an effective anti-aging solution which incorporates ground breaking technology which works from the inside out. Our highly concentrated formulations works deep within the layers of the skin to not only reduce the signs of aging on the surface of the skin, but to target the source deep within the skin, resulting in lasting results." says Raoof.

The entire Age Defense System as well as all of brandMD®'s technology based skin care products, are available exclusively to medical professionals for in-office dispensing. In addition to providing superior products using the latest in skin care technology, brandMD® offers medical professionals the option to private label our products using their name and branding.

brandMD® specializes in the development and marketing of technology based skincare products for the medical industry. After more than a decade of extensive research, physician feedback and clinical testing, brandMD has created a variety of superior technology-based products. brandMD® continues to provide physicians with the latest innovations in skin care technology and private label needs, ensuring that we provide physicians with the best service, technology and skin care products.

For further information visit www.brandMDskincare.com

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